



SPONSORSHIP OPPORTUNITIES

ALTUS DE WET

Sponsors are invited to become involve with one of South Africa's top professional off-road and enduro motorcycle riders – **ALTUS DE WET**.

ALTUS DE WET is a multiple former champion with international racing experience that include competing in the World Enduro Championship; the Roof of Africa (Lesotho); Erzberg Rodeo Extreme Enduro (Austria) and racing in Kansas, USA.

In 2012 he will compete in –

- the SA National Off-road Motorcycle Championship
- the Liquorland SA National Enduro Motorcycle Championship
- the KZN WFO Regional Enduro Motorcycle Championship
- the Western Cape Enduro Motorcycle Championship and
- various international races including the International Six Day Enduro (Germany).

FOR SPONSORS

- Be associated with one of South Africa's top professional motorcycle competitors.
- Winning races and delivering the results will mean media exposure and visibility for sponsors.
- Branding on his race van that travels all over the country.
- Branding on his racing kit and decals (for national AND international exposure).
- The use of ALTUS DE WET for promotional purposes.
- Branding at his training rides and training camps (banners, clothing, caps).
- Branding on website, Facebook pages and posters.

MEDIA PUBLICITY

Regular personalised media releases to be distributed to motoring, motorsport, sport, motorcycle and general media for maximum media coverage.

Media to include national & regional newspapers; magazines; internet; radio & TV.

Media releases to be available to sponsors for use.

Personal website

Television coverage (Supersport)

Facebook

2012 LIQUORLAND SA NATIONAL ENDURO MOTORCYCLE CHAMPIONSHIP

Date	Province
10 March	Eastern Cape (Port Elizabeth area)
14 April	Eastern Cape (Humansdorp area)
12 May	East Cape (East London area)
2 June	North-West Province (TBA)
18 Aug	Eastern Cape (Castrol Winterberg Enduro – Hankey)
20 Oct	Kwa-Zulu-Natal

2012 SA NATIONAL OFF-ROAD MOTORCYCLE CHAMPIONSHIP

Date	Province
25 Feb	North-West Province (Wolmaransstad)
24 March	Western Cape (Caledon)
28 April	Northern Cape (Vryburg)
7 July	KwaZulu-Natal (Hluhluwe)
5 Aug	North-West Province (TBA)
5 Oct	Free State (Vredefort)

2012 INTERNATIONAL SIX DAYS ENDURO (GERMANY)

24 – 29 September 2012

CONTACT ALTUS DE WET

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